

Please complete as much of this form as possible. Don't worry if you don't have all the answers yet. We have worked with the briefest of briefs, but the more information you supply, the easier it will be to reply with an accurate quote.

When you are done, simply click **[submit]**.

Your Company Name

Your Name

Your Email Address

Your Telephone Number

Date

Type of Design Required

First of all, you may want to know what a design brief is. A design brief is something that is vital to any design project as it will provide the designer(s) with all the information needed to exceed your expectations.

A design brief should primarily focus on the results and outcomes of the design and the business objectives of the design project. It should not attempt to deal with the aesthetics of design... That is the responsibility of the designer.

The design brief also allows you (the client) to focus on exactly what you want to achieve before any work starts on the project.

A good design brief will ensure that you get a high quality design that meets your needs, providing you have chosen the right designer.

What does your business do?

What is your company's history?

What do you want this design project to achieve?

How do you differ from your competitors?

Do you have previous examples of this kind of design project?

If so, how did it go?

Who is your target market?

Do you require copywriting within the design?

If so, will you supply the copy, or do you require us to write it?

Do you require original photography within the design?

If so, will you supply the photos, or do you require us to source them?

Any other information we should know i.e quantities, sizes?

Do you have a deadline?

Do you have a budget?

How would you prefer we contact you?

Notes

Submit